



**Cura Contemporary opens in the new Edes Building on November 16th  
New Art Center in Downtown Morgan Hill Hosts Exhibitions, Workshops, and Events**

Cura Contemporary will host their grand opening celebration on Saturday, November 16th 2024 from 11AM - 5PM. Explore two floors of exhibition space featuring work by over forty artists and a solo show by printmaker Laura Crehuet Berman. In addition there will be a t-shirt printing workshop for kids, screenprinting on tote bags, and live artist demonstrations throughout the space.

CURA's two floors of exhibition space alternate group and solo shows monthly, providing unique experiences each visit. A flexible gallery with rotating walls, allows spaces to be combined or separated for exhibitions, events and workshops. Upcoming workshops include small and large scale oil painting, pastel, watercolor, and printmaking, a monthly figure drawing collective for intermediate to advanced artists, and free and affordable workshops and events for children. CURA is also planning a dinner/lecture series, an open call and professional development workshops for artists, film screenings, and light and sound experiences. Sign up for their newsletter and view all upcoming workshops and events at [curacontemporary.com](http://curacontemporary.com).

The gallery roster of over forty artists includes both emerging and mid-career artists whose work has a strong sense of materiality and whose practices embrace process. Gallery Director, Ellie Honl Herman, curated work that is tactile, colorful, and unexpected with the goal of always displaying a wide mix of mediums including painting, photography, works on paper, textile, ceramic, glass, wood, and jewelry. Herman's background in printmaking ensures an extensive offering of prints from artists whose careers she has followed over the years, "From the beginning, it was important for us to elevate work by talented artists who have yet to receive the recognition they deserve. We can't wait to share their exceptional work with our community!"



Also opening is the gallery's first solo exhibition with printmaker and Professor Laura Crehuet Berman. Laura's work explores the impact of small actions that spark significant events. Her images are created through a process of perpetual iteration, where families of colors, imagery, and compositions evolve as they are made, constructing entirely new visual worlds. Berman's work has been featured in over 150 exhibitions at galleries and museums internationally and her prints are widely collected. Earlier this year she was a Fulbright Scholar at the Centre for Creative and Cultural Research at the University of Canberra in Australia." I have followed Laura's work since I was in graduate art school and I have always enjoyed her use of color interactions and her approachable imagery inspired by the natural world," says Herman.

Cura Contemporary opened to the public as Colibri Gallery in 2020 under the leadership of Gallery Director Ellie Honl Herman and the guidance of owners Dan and Kathy McCranie. Bolstered by the support of the community, artists, and a talented team, the gallery grew to offer art workshops by professional artists and annual art events.

A new chapter begins when Cura Contemporary moves into the Edes Building this November. Designed to be a work of art itself, the Edes Building will feature architectural elements that work together to create a striking, sculpture-like exterior inspired by the local landscape of Morgan Hill. This flexible space, designed by KTG Architecture Firm, will merge two large exhibition spaces with a restaurant on the first floor along with art workshops and special events to create a welcoming space for everyone who loves the arts and creative experiences.

The name "Cura" derives from Latin meaning help or care, reflecting their commitment to supporting artists while enriching the lives of the people in the local community. "Contemporary" means exhibiting artwork by living artists who they collaborate with directly. Cura's mission is to become an arts destination for the greater Bay Area and to invigorate the local art scene in the South Bay by creating opportunities for growth and connection. As Founder Dan McCranie articulates: "Our goal with this space is to make CURA more than just a gallery...we can envision this becoming a Silicon Valley-wide art center."

#### Image Credits:

1. Edes Building by Bowles Photography
2. Laura C Berman, Gem K2, Monoprint 20 x 20", 2024

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